



ESMEE LIM

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✉ esmeelim@outlook.com

LANGUAGES

English ●●●●●
Dutch ●●●●●

SOFTWARE SKILLS

Adobe Photoshop ●●●●●
Adobe Illustrator ●●●●●
Adobe InDesign ●●●●●
Adobe Premiere ●●●●●
Adobe After Effects ●●●●●
Adobe Muse ●●●●●
Keynote ●●●●●
Sketch ●●●●●
Microsoft Word ●●●●●
Microsoft Powerpoint ●●●●●
Spark AR Studio ●●●●●
Cinema 4D ●●●●●
Figma ●●●●●
InVision ●●●●●

PROFESSIONAL EXPERIENCE

06/2015 **STUDIO LIM**
present Amsterdam, NL

FREELANCE DESIGNER / ART DIRECTOR
Creating strong and distinct concepts and designs based on research and creative innovation for clients around the globe. My work encompasses graphics and brand identity, digital and product design, advertising and communications.

04/2021 **OGILVY**
08/2021 New York, USA

ART DIRECTOR
Chemours

01/2021 **GREY**
04/2021 New York, USA

ART DIRECTOR
Discover, AARP, Applebee's

10/2020 **R/GA**
01/2021 New York, USA

ART DIRECTOR
Instagram, Jim Beam

06/2020 **OGILVY**
09/2020 Tokyo, Japan

ART DIRECTOR
Asics Olympics 2021

11/2016 **GOOD UP**
11/2017 Amsterdam, NL

VISUAL DESIGNER
Lead in the design, development and implementation of the SAAS platform. Responsible for all the in-house and client-facing designs, from online banners to websites, illustrations and layouts. For clients as Deloitte, EY, Accenture, Rabobank and others.

11/2014 **AD-COMM GROUP**
02/2015 Tokyo, Japan

VISUAL DESIGNER
Crocs, Clé de Peau/Shiseido

02/2013 **LANDIA**
03/2013 Sao Paulo, Brazil

CREATIVE
Budweizer, Gol Airlines, Stella Artois

VOLUNTEER EXPERIENCE

10/2018 **CONNECT BY**
11/2018 **MUSIC**
Lesvos, Greece

GRAPHIC DESIGNER AND TUTOR
Created the complete branding and visual strategy. From a music book, illustrations, videos to social media posts. While educating an other volunteer in using design programs to continue creating professional visuals within the brand guidelines.

11/2017 **"ESMEE THE**
08/2018 **EXPLORER"**
Around The World

VISUAL DESIGNER
I traveled around the world from Dubai, through South East Asia to Japan and South Korea, Hawaii and the US to help local companies by using my design skills. Mostly creating a new branding and website for small family owned businesses.

EDUCATION

05/2022 **GOOGLE CERTIFICATE**
07/2022 Online

PRODUCT DESIGN
Certificate

04/2019 **MIAMI AD SCHOOL**
06/2021 Miami, USA

ART DIRECTION
Portfolio Program

09/2010 **DESIGN ACADEMY**
06/2015 Eindhoven, NL

VISUAL COMMUNICATION DESIGN
Bachelor of Arts

THANK YOU